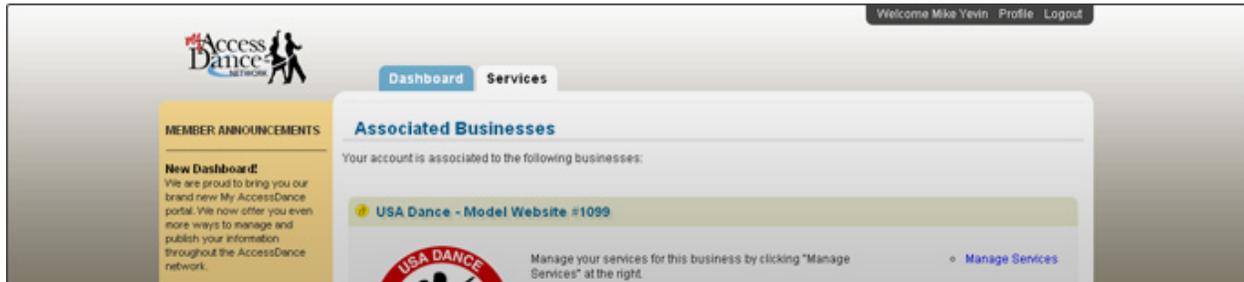




ENRICH YOUR SHOWCASE LISTING & GET FOUND!



Each day, more and more people are going on the Internet for the first time looking for information about their interests. They use search engines like Google, AOL, MSN and Yahoo to find what they need.

AccessDance allows you to include news, events and activities and much, much more. This is a fabulous opportunity to enrich your presence with enhanced marketing content and showcase your business!

Enhanced Marketing

This additional marketing content broadens the way you are able to communicate with the local dance community. These tools allow you to enrich your Showcase Listing with articles, events, classes, photos and videos.

Take the promotion work off of your shoulders and let us present your enhanced marketing around the many different destinations of the AccessDance Network.

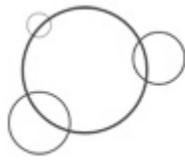
Articles of Interest

Anything from the announcement of a monthly dance date change, to a special event can be shared through this section. If your articles are informative and non-sales oriented, then will be sent to our Learning Center for even more.

All of your articles will also be visible on your Showcase Listing so your visitors can keep themselves informed.

Activities

To help keep all scheduling organized and efficient, your business has the ability to list both events and classes within your Showcase. If your business holds any monthly



classes, they can be posted in this section for easy reference. Additionally, any special events held by your business can be added here.

These contain information like the day of the week, time, cost, teacher and the location, and they both appear in a feed on your Showcase Listing to give visitors a quick look at what is coming up in your business. These activities will also be shown around other areas of AccessDance for even more promotion.

Photos

For all of you out there who love sharing gorgeous photography from a recent social dance or workshop, the photo section is for you. Tied in with Google Picasa, which is available for free with a Google account, you are able to upload any images which are shown within a gallery on your Showcase.

Videos

Similar to photos, the video section allows you to incorporate all of your amazing dance videos on Youtube into your Showcase Listing on AccessDance. With the click of a button, any video can be added to your public video gallery.